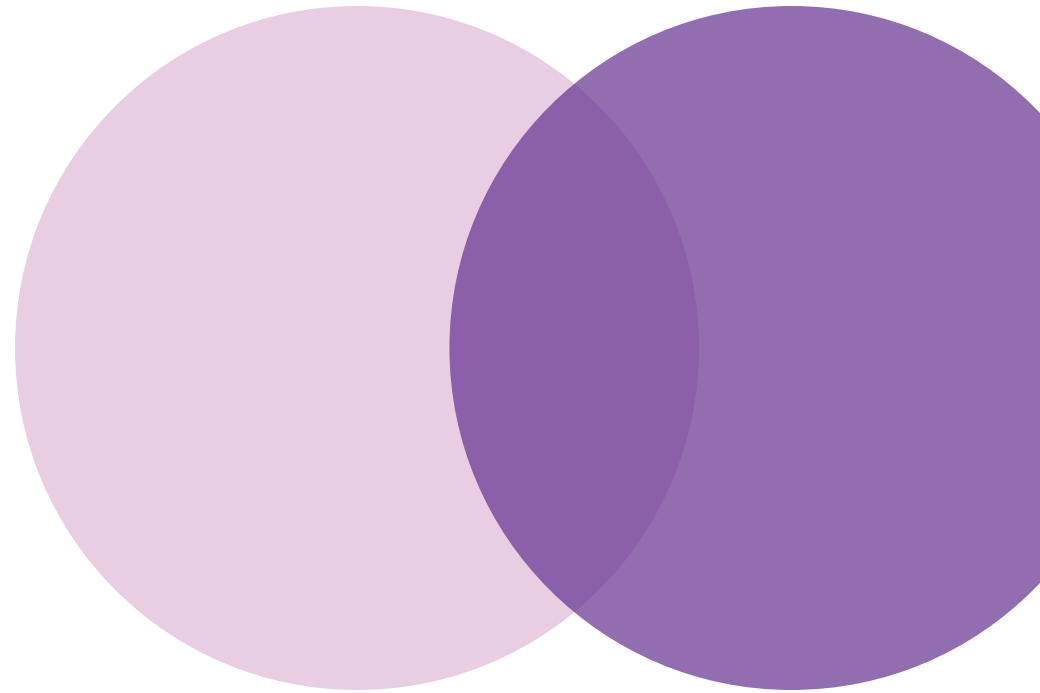


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BOOKS WITH HEART
AND EXPERTISE, SO
YOU CAN BUILD
YOUR DREAM
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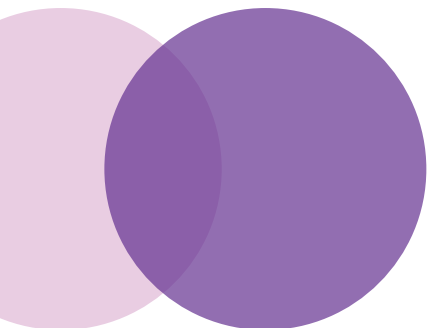
CONTACT TROY

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SERVICES

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consultation today!



Mercedes "Troy" Ballard
Owner and Certified Professional
Bookkeeper



HER STORY

Troy leverages her experience as a business owner with over 30 years as a full charge bookkeeper in many different industries to bring financial clarity into her clients' businesses. She understands the many frustrations and challenges of small business owners today.

"I've run businesses, and I've closed businesses. I know the gut-wrenching fear of lack of money, and I have experienced the peace of mind that comes when I know exactly where my money is at and how it is working for me." - Troy Ballard

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especially for heart-led small business
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